



VILLAGE AT
PROPRIETORS GREEN
*The South Shore's Premier Senior
 Rental Community*

FALL 2009



**A NEW GENERATION OF SENIOR LIVING
 WITH A CONTINUUM OF CARE**

Village at Proprietors Green introduces a unique opportunity for seniors to enjoy a relaxing and secure lifestyle without the hassles of maintaining a home. It's a place to share activities with neighbors. It's a place for traditional family values, the foundation upon which Welch Healthcare and Retirement Group has built its reputation on the South Shore for more than 60 years.

Ideally situated in the historic, seaside town of Marshfield, Village at Proprietors Green is a senior rental



community that offers a continuum of care. The spacious one- and two-bedroom independent living apartment homes include an array of on-site amenities and services set within a distinctive and convenient location.

Just steps away, residents enjoy the convenient shops

at Proprietors Marketplace, plus nearby beaches, golf courses and historic landmarks. What's more, Route 3 is just minutes away offering easy access to Cape Cod and Boston.

"My wife and I just reserved an apartment home," says Bob Johnson of Chatham. "We were looking to move closer to our children and grandchildren and once we learned about all the wonderful on-site amenities, like the continuous 'all day' dining, we were hooked," echoes Mary Johnson, Bob's wife of 50 years.

"The fact that this is a rental community with no entrance fee was one of the things that was important to us."

Living at Village at Proprietors Green also offers the utmost in convenience with an on-site country store, business center, concierge and bank. And every day presents another opportunity to connect with neighbors in the community room, library or living room. Residents will also have more time to treat themselves at the on-site spa, hair salon, fitness center, take in a movie at the first floor theatre or enjoy a selection of dining venues.

**Village at Proprietors Green Opening MARCH, 2010
 RESERVE NOW with NO entrance fee.**

VILLAGE AT PROPRIETORS GREEN OFFERS A FULL CONTINUUM OF CARE IN A RENTAL ENVIRONMENT

Village at Proprietors Green in Marshfield offers a continuum of care to seniors from one of the South Shore's most experienced and respected providers, Welch Healthcare & Retirement Group in Norwell.

- **Independent Living** – Only 79 spacious one- and two-bedroom apartment homes with well-appointed finishes like granite counters, fully-applianced kitchens, walk-in closets, balconies and washers and dryers will provide a distinctive living environment for active residents.

- **Allerton House Assisted Living** – For those who desire some daily assistance, Allerton House provides studio, one- and two-bedroom apartments with an array of services including personalized care.

- **Memory Care at Allerton House** – Studio residences are offered in a secure neighborhood that includes compassionate staff, specialized care and activities... providing peace of mind for residents and their families.

For more details on each of these residential options, or to schedule an appointment, contact us at:

781-834-7885 or visit our website, www.ProprietorsGreen.com.



CONSTRUCTION ON SCHEDULE AT VILLAGE AT PROPRIETORS GREEN Reserve Now - Opening March, 2010

Construction is right on schedule for the residences and common areas as Welch Healthcare & Retirement Group and National Development prepare to open their premier senior rental community. Spacious apartment homes feature fully-applianced kitchens, granite counters, individual washers and dryers and walk-in closets. The Energy Star-rated building will feature a 24-hour emergency call system and Smart home technology for safety and security.

For more details or to schedule an appointment, call 781-834-7885 or visit our website, www.ProprietorsGreen.com

MEET THE SPONSORS Welch Healthcare & Retirement Group and National Development

Creating a secure lifestyle for seniors truly takes an experienced development team, and Village at Proprietors Green certainly has it. Welch Healthcare & Retirement Group has been a trusted family name in senior community services for 60 years. Now in its fourth generation of family leadership, the company owns and manages senior housing communities throughout the South Shore and has become nationally recognized as setting the standard for quality senior living and healthcare services.

Welch Healthcare & Retirement Group is proud to partner with Newton-based National Development, one of the most experienced and highly-regarded developers in Massachusetts.

Over the years, Welch Healthcare & Retirement Group has successfully worked with National Development to bring two previous Assisted Living communities to life: Allerton House in Weymouth and Allerton House in Hingham. National Development is committed to providing high-quality, cutting-edge design that meets the needs of today's senior population. Now, Welch Healthcare & Retirement Group and National Development proudly join forces again to create Village at Proprietors Green, an innovative senior community that will offer residents everything from an on-site theatre and fitness center to a spa and distinctive dining venues.





RICHARD JOHNSON
Executive Director, Village at Proprietors Green

It is only fitting that the South Shore's premier senior living community should have an executive director of the same caliber. Therefore we are pleased to introduce Richard Johnson as the new Executive Director of Village at Proprietors Green.

Richard has led four Welch Healthcare & Retirement Group communities since 1996, and his experience in the

senior living industry spans 28 years. His impressive background includes management and executive director positions in Florida, Connecticut, Delaware and Massachusetts.

As a licensed independent clinical social worker with a M.B.A., Richard brings a genuine sense of compassion and understanding to his new position. "Richard is the perfect fit for this position," says Paul T. Casale, vice president and treasurer of Welch Healthcare and Retirement Group. "It's rare to find someone with Richard's executive expertise in senior communities along with a background in social work; we're all excited to have him take the lead."

"I am thrilled," says Johnson of his new position. Village at Proprietors Green is very special and I look forward to working with our team as we create a community for seniors befitting Welch Healthcare's excellent reputation on the South Shore."

DID YOU KNOW?

At Village at Proprietors Green, you can enjoy:

- *All day "continuous" dining* 7:00 AM - 7:00 PM at your choice of dining venues.
- *Housekeeping* will change and launder your bed linens as well as clean bathrooms, kitchen, dust and vacuum.
- *Scheduled transportation* is included to doctors, shopping, events, etc. and we'll help to coordinate your transportation if you have appointments.
- *Guests* are welcome to visit, stay overnight or to dine with you.

"SELL, SORT, PACK AND MOVE"

Ask about our new program to make your move to Village at Proprietors Green easier.

WHAT'S IMPORTANT TO YOU?



If you check at least five of these statements, then it's likely that Village at Proprietors Green deserves a...

- I'd like not to be burdened with everyday meal preparation and clean-up.
- I'd like to share some meals with friends... without having to drive.
- I'd love to have someone take care of my home maintenance and housekeeping.
- I would like to make it easier to keep in contact with current friends and make new ones.
- I would like to be close to the things that are most important to me...like my family.
- It would be wonderful to attend a lecture... plan a trip...or maybe play cards more often...just by going to the on-site community events.
- I'd exercise more if I could schedule a class or event with friends...and not have to drive to get there.



- I'd like the peace of mind of having assistance in case of an emergency.
- I'd like to be able to 'pick up and go' without worrying about my home.
- I'd like to enjoy all new appliances and fixtures, including bath, kitchen and windows.
- I'd like to entertain family and friends without having the burden of all the set up and clean up.
- I want to maintain my privacy, and also have the opportunity to meet new people who share similar interests with me.

VILLAGE AT PROPRIETORS GREEN® *Now you can have it all!*



The South Shore's Premier Senior Rental Community with a Continuum of Care - No entrance fee

AMENITIES

- Fitness Center
- Dining Room
- Pub & Café
- Private Dining Room
- Country Store
- Business Center
- Bank - ATM
- Putting Green
- Community Room
- Library
- Living Room
- Theatre
- Spa
- Hair Salon
- Health & Wellness Center
- Village Green

SERVICES

- Continuous "all day" dining options
- Housekeeping—weekly
- Scheduled transportation
- Maintenance
- Social and recreational and entertainment activities
- 24-hour emergency call system
- Educational programs
- Wellness Program
- Home healthcare assistance available
- Smart home technology for safety and security



RESERVE NOW WITH NO ENTRANCE FEE
Only 79 apartment homes - Occupancy March 2010



Information Center Open: Monday through Friday 10:00 AM – 6:00 PM
Saturday & Sunday 11:00 AM– 3:00 PM or by appointment.
781-834-7885 | www.ProprietorsGreen.com

VILLAGE AT
PROPRIETORS GREEN®
10 Village Green Way, Marshfield, MA 02050

LOOK INSIDE!

- PG.1** - Senior rental community
- PG.2** - Meet the sponsors
Construction on schedule

- PG.3** - Meet Richard Johnson
- PG.3** - Sell, sort, pack & move